

NECA Vision 2020 Task Force Final Report



Why?

To prepare NECA for the future: With consideration for the internal and external forces of change. Disruptive technology, leadership transition, generational dynamics, shifting member expectations.

What we learned?

Being a member of the NECA community, using NECA to shape and improve the electrical industry, and the opportunity to interact with peers are central to the value of NECA membership.

What?

Vision: Empowering Lives & Communities

Mission: Deliver value to members; develop best talent; collaborate with partners; foster member relationships

Core Values: Customer Focused; Leadership; Partnership; Accountability; Excellence; Innovative; Stewardship; Community.

Where?

Vision 2020 establishes a foundation for NECA strategic plans, programs, organizational objectives, metrics and assessment.

How will NECA members benefit?

NECA clearly defines that the NECA member is its primary customer and that it will focus on the success of its members. The Vision, Mission, and Core Values will be shared by members and staff of the national organization and chapters.

Next?

The electrification construction industry is being impacted by the most unprecedented period of change at the fastest rate and with the least amount of notice than ever before. **Accordingly, the NECA Executive Committee is directed to transform the association to be ready for the future of the electrical construction industry for the next 10 years and beyond.**

NECA must take the lead in the areas that positively impact their primary customer, the contractor member. NECA members must have access to member benefits and services that save their companies time, money and technical expertise, exclusive industry research, and unprecedented access to industry partners. These are the areas that characterize the current member experience. In addition to the current state, the future NECA membership experience should be one that is measured in terms of member satisfaction.

Ultimately, the success of NECA's customer—the contractor member—should be at the core of what NECA does.

