



# NECA 2025 CHICAGO

## CONVENTION AND TRADE SHOW

September 12–15, 2025

McCormick Place West Convention Center

**#1 EVENT FOR POWER, LIGHT AND COMMUNICATION TECHNOLOGY**

Presented by the National Electrical Contractors Association





## Opening General Session

# SCOTTIE PIPPEN

7-time NBA All-Star, 6-time NBA Champion, 2-time Olympic Gold Medalist  
Saturday, September 13 • 10:00 am–11:30 am

One of basketball's most talented, versatile and successful players, Scottie Pippen's improbable journey to the NBA landed him in Chicago, where he and Michael Jordan teamed up to lead one of the game's greatest dynasties. Scottie was born in Arkansas, the youngest of 12 children, and he didn't receive a single Division I scholarship offer. He walked on at an NAIA school, Central Arkansas, and was drafted fifth overall in the 1987 NBA Draft. He quickly established himself as one of the league's best two-way players and in only his fourth season, claimed the first of six NBA world championships in eight years. Scottie was beloved by his teammates and when you listen to him speak, you'll understand why!

*Sponsored by Schneider Electric*

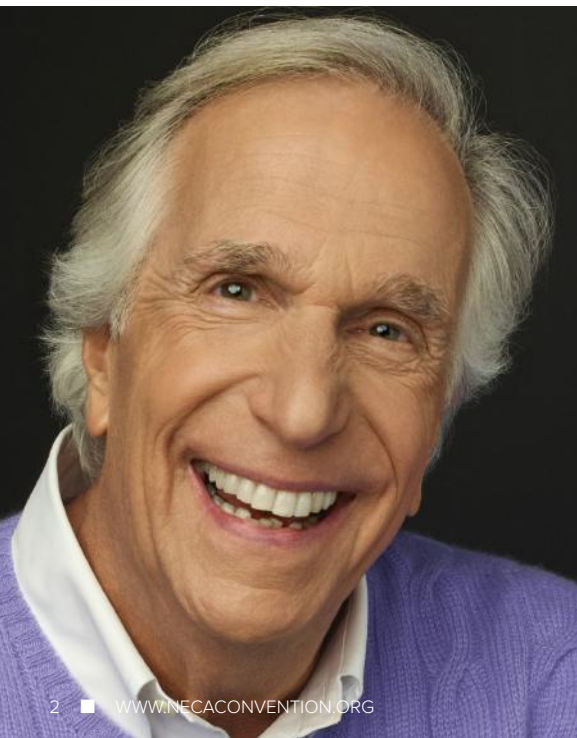
## Special General Session

# LABOR RELATIONS FIRESIDE CHAT

Sunday, September 14 • 10:00 am–11:30 am

NECA members will have an exclusive opportunity to hear from NECA and IBEW leadership on the critical Labor Relations issues shaping the evolution of the electrical industry. This thought provoking session will address the challenges many areas face as well as highlight collaborative success areas can replicate for sustained growth.

Attendees will gain key insights into national trends, partnership strategies, and workforce development. Whether addressing local labor challenges or planning ahead, this session is essential for contractors driving the industry forward.



## Closing General Session

# HENRY WINKLER

Emmy Award-Winning Actor, Author, Director & Producer  
Monday, September 15 • 1:15 pm–2:30 pm

Henry Winkler has had more than 50 years of success in Hollywood and continues to be in demand as an actor, producer, and director. He co-starred as acting teacher Gene Cousineau on the hit HBO dark comedy, Barry, for which he won his first Primetime Emmy Award in 2018. A graduate of the Yale School of Drama, he was cast in 1973 in the iconic role of Arthur Fonzarelli, aka "The Fonz," in the TV series Happy Days. In recent years, Winkler appeared in a number of series, including Arrested Development, Royal Pains, New Girl, and Parks and Recreation. He is the New York Times bestselling author of numerous children's books, including *Alien Superstar*, *A Trilogy* and *Hank Zipzer the World's Greatest Under-Achiever*, a 28-book series inspired by Winkler's own struggle with learning challenges.

*Sponsored by Graybar*



## Opening Reception

# A NIGHT AT THE MUSEUM

Friday, September 12 • Museum of Science & Industry • 7:30 pm–9:30 pm • After Party 9:30–10:30 pm

Step back in time to an era of innovation and opulence at the iconic Griffin Museum of Science and Industry! Inspired by the grandeur of the 1893 World's Fair and the glamour of the Roaring '20s, this year's event promises an unforgettable celebration.

Explore the wonders of science through interactive NECA installations showcasing the marvels of electricity and 19th-century breakthroughs. Enjoy Chicago's finest fare with World's Fair-inspired concessions and 1920s-style cocktails and hors d'oeuvres.

Engage in era-themed games and activities, then hit the dance floor with Milwaukee Tool's Tool Shed Band.

Many thanks to these fine sponsors:

- Dawn of Transportation *sponsored by Graybar*
- Devil in the White City *sponsored by Atkore*
- World's Fair *sponsored by Schneider Electric*
- After Party *sponsored by Milwaukee Tool*

*sponsors as of May 19, 2025*

## Closing Celebration

# MOTOWN SHOWDOWN *featuring* The Temptations and The Four Tops

Monday, September 15 • Aon Ballroom, Navy Pier • Doors: 7:00 pm, Music 8:15 pm



Get ready for the ultimate battle of the hits at the **Motown Showdown**, the NECA 2025 Chicago Closing Celebration! On Monday, September 15, 2025, two of the most iconic Motown groups of all time—**The Temptations** and **The Four Tops**—will go head-to-head in an unforgettable night of music, dancing, and Motown magic.

The stage will be set for a musical showdown as The Temptations bring their signature smooth moves and timeless harmonies, delivering unforgettable hits like “My Girl,” “Just My Imagination,” and “Papa Was a Rollin’ Stone.” Then, get ready to groove as The Four Tops take the spotlight, belting out legendary tracks like “I Can’t Help Myself (Sugar Pie, Honey Bunch),” “Reach Out I’ll Be There,” and “Bernadette.”

The night will feature an open bar, plenty of room for dancing, and both indoor and outdoor spaces offering breathtaking views of Chicago’s skyline and Lake Michigan. Interactive entertainment will keep the energy high as you celebrate with your peers in a vibrant, fun-filled atmosphere.

Whether you’re a lifelong Motown fan or discovering these iconic hits for the first time, the Motown Showdown will be the perfect way to close out a week of industry collaboration, networking, and inspiration.

Join us for a night of music, dancing, and the ultimate Motown Showdown—it’s going to be a celebration to remember!

*Sponsored by ABB*





FIFTH ANNUAL

# Electrical Contracting Innovation Challenge

Friday, September 12 • 1:30 pm – 3:00 pm

The Electrical Contracting Innovation Challenge (ECIC) is ELECTRI International's annual challenge for NECA Student Chapters. Student Chapter teams agree that the popular challenge is stimulating because it makes them focus on problem solving by thinking in new, creative ways. This year's student challenge focused on innovation and students' creativity.

Each faculty advisor and student team worked with their local NECA chapter and contractors to deliver a proposal containing information they learned about the electrical contractor's role when a projects delivery method is design build. Students were to put themselves in the position of an electrical contractor and performed various tasks related to the design of electrical systems in the project provided to them. Teams received a narrative, a basic set of architectural and structural drawings, and a Revit model with just architectural and structural links included. These materials and numerous training sessions held by ELECTRI, provided the foundation for the Student Chapter teams to design and virtually construct the most innovative electrical system to meet their customer's needs.



## The NECA Project Excellence Awards

Sunday, September 14  
10:00 am – 11:30 am

Join us as we proudly recognize the outstanding achievements of this year's Project Excellence Award winners. These prestigious awards celebrate the remarkable skill, innovation, and dedication demonstrated by NECA contractors across 13 distinct project categories. Be there as we shine a spotlight on the 2025 honorees and their exceptional contributions to the industry. For a full showcase of winning projects, visit [www.necapea.com](http://www.necapea.com).



## NECA PREMIER PARTNERS



Join us in the Emerging Innovation Hub—the place to find all that is NECA and all that is new! Conveniently located on the show floor, the Hub is where you can explore important topics in the electrical construction industry and find cutting-edge answers to your business questions.

## Here's just a sample of what's in store in the Hub:

### ■ The Grid Startup Lab and Limited Energy Pavilion

**The Grid: Startup Lab** is where the newest ideas in electrical construction take center stage. Meet emerging companies, discover fresh solutions, and build bold connections that will shape the future of the industry.

**The Limited Energy Pavilion** is a one-stop shop for the latest innovations in low-voltage and limited energy technology. Meet companies at the forefront of the industry and discover their solutions.

### ■ NECA Services

Centrally located in the Hub is where you will find the NECA booth and store, ELECTRI International and NECAPAC, ensuring attendees are well-informed about the latest industry practices and advocacy efforts.

### ■ Innovation Zone

Welcome to the Innovation Zone where we will highlight the ever-changing landscape of construction technologies and showcase solutions and best practices that allow you to achieve your highest potential. Learn from industry leaders, specialized experts, and contractors at the cutting-edge of innovation.

### ■ Innovation Overload Podcast

The Innovation Overload Podcast will be recording live in the Emerging Innovation Hub. Check out stories and case studies and learn how innovation can make a difference in all areas of your business. Join us live as our expert guests share their best wisdom and strategic maneuvers:

- **Saturday, September 13:** 11:30 am, 1:00 pm, 2:30 pm, 4:00 pm
- **Sunday, September 14:** 12:15 pm, 1:45 pm, 3:15 pm
- **Monday, September 15:** 9:45 am, 11:15 am

### ■ Prize Stamping Booth

Visit the Hub to have your Play to Win card stamped.



## NECA INDUSTRY INNOVATION

NECA Industry Innovation is dedicated to driving innovation and technological advancements in the electrical construction industry. We collaborate with contractors, industry stakeholders, and technology providers to identify emerging trends and strategic opportunities. Our goal is to help NECA members stay at the forefront of industry advancements, enhance productivity, and deliver high-quality electrical services.

## INNOVATION EDUCATION

Innovation is part of everything we do and there will be Convention and Trade Show education sessions focusing on the topic at NECA 2025 Chicago that will help you gain the knowledge and tools necessary to embrace innovation, enhance your business practices, and stay competitive in a rapidly evolving industry.



# APPRENTICE APPRECIATION DAY

Sunday, September 14

Program: 10:00 am – 12:00 pm

Trade Show/Apprentice Challenge: 12:00 pm – 4:00 pm

Join hundreds of apprentices for the NECA

Apprentice Appreciation Day at NECA 2025 Chicago! We have planned a special program for apprentices working at all levels of electrical construction from first year to fifth year. Following the workshop, all participants can visit the NECA Show Floor for FREE!

## Program Highlights:

### Speakers include:

- **Don Finn**, Business Manager, IBEW Union Local 134
- **Gene Kent**, Executive Director, IBEW-NECA Technical Institute
- **Mark Thomas**, Executive Vice President at Electrical Contractors' Association of City of Chicago
- **Todd Stafford**, Executive Director, electrical training ALLIANCE
- **Steve Richman**, CEO, TTI

Moderator: **Pete Mastrorocco**, Senior Vice President Education, Events & Partnerships, NECA

### Keynote: Leadership for Apprentices

**Lunch will be provided to all apprentices!**

**Apprentices visit the Trade Show Floor**

## APPRENTICE CHALLENGE!

Back by popular demand!



## Thank you to our Sponsors

### Platinum Sponsor



### Gold Sponsor



### Silver Sponsor



## NEW FOR 2025: Apprentice Day – Now Featuring an Exclusive Outside Line Experience

NECA 2025 Chicago is introducing an exciting new feature just for *outside line apprentices*! This year, don't miss the *Walking Classroom* — an immersive, self-guided tour on the Trade Show floor designed specifically with you in mind.

Get a close-up look at cutting-edge tools and technology, including one of this year's highlights: a **manhole recovery trailer** demonstration and & Transbanker Mobile Lab.

## ON THE NECA SHOW FLOOR



## NECA GIVES BACK

The goal of the NECA Adopt-a-School program is supporting children, teachers and their communities. By promoting the electrical industry and helping schools in need, we can support the future of NECA and grow our workforce, all at the same time. This year, NECA Adopt-a-School will focus on Hope Academy in Chicago. The Silent Auction, *sponsored by 3M*, will be back with sports memorabilia, exotic trips, fine wine and liquor packages, jewelry and more.

## NECA PARK

Kick off your NECA Show experience at the NECA PARK, *sponsored by Schneider Electric*, a vibrant networking hub located right at the entrance. Enjoy interactive games, grab a snack, explore the history of NECA, and celebrate our industry's award winners. It's the perfect place to connect, unwind, and get inspired before hitting the show floor!

While at the park, don't forget to indulge in some puppy love and stress relief at the Pause for Paws, *sponsored by Graybar*, supporting a Chicago-area animal rescue dedicated to making a difference in the lives on animals.



# Education

## NECA 2025 Chicago

Choose a track. Or try them all! The choice is yours.

### PRECONVENTION WORKSHOPS

*In-depth education on the topics you need most.*

Each year, NECA offers in-depth workshops before the start of the Convention that take a deep dive on the topics you need most. From communication to leadership to safety, these classes provide you with the tools you need to be successful.

*Preconvention workshops are an add-on to your NECA Convention experience and require a separate registration.*

### CONVENTION EDUCATION

*Lessons learned. Best practices. Leading for tomorrow.*

With dynamic speakers from across the globe and electrical professionals just like you, the NECA Convention will challenge the way you think, help you improve your processes and help you build a brighter future for you and your company.

The full schedule of educational sessions and descriptions will be available at [necaconvention.org](https://necaconvention.org).

"I highly recommend that contractors and their teams attend the educational courses offered at the convention. Not only will attendees have access to industry experts with cutting-edge knowledge on best practices, safety standards, and innovative solutions, but the event also offers a unique platform to network and engage with peers who are facing similar challenges."

—Darc Stith,  
Tri State Electric

*Trade Show Education is open to all attendees!*

## TRADE SHOW EDUCATION: LEARN RIGHT ON THE SHOW FLOOR!



#### LEADERSHIP WORKSHOPS

The process for becoming a better leader never stops. To help all attendees grow their skills, a slate of leadership sessions will be presented on the show floor.

#### TECHNOLOGY & INNOVATION WORKSHOPS

Before you can blink, the next technology solution that can save your business time and money will be here. Innovative exhibitors and industry experts will bring you the technology you need to stay ahead.

#### CONSTRUCTION SOLUTIONS WORKSHOPS

Every problem has at least one—if not hundreds—of possible solutions. These sessions will get you thinking, present new ideas and help you find solutions to the most common electrical contracting problems.

# PRECONVENTION WORKSHOPS

These preconvention workshops present an in-depth look at many of the leading issues in our industry today, from new industry standards to leadership to growing your business. These collaborative, interactive sessions will provide you with the tools you need to stay on top.

All preconvention workshops will be held prior to the start of the full convention program and require separate, advanced registration fees. Full course descriptions and speaker bios are available at [necaconvention.org](http://necaconvention.org). *Classes fill up, so be sure to register early!*

## THURSDAY, SEPTEMBER 11

8:00 am–5:00 pm CDT

*(Two-day course continues Friday, 8:00 am–5:00 pm CDT)*

### Field Leadership Essentials Train-the-Trainer

Jay Jones, *NECA*; Emily Huesman, *NECA*

Fee: \$200

Field leaders are on the frontline of every electrical contractor's success and the success of our industry. To enhance the leadership skills of new and up-and-coming field leaders, NECA has developed the one day Field Leadership Essentials course. This program will train new instructors in how to deliver this program.

8:00 am–5:00 pm CDT

*(Two-day course continues Friday, 8:00 am–5:00 pm CDT)*

### Submetering Pro Installation & Commissioning

Joshua Knott, *Leviton*

Fee: \$175

Energy codes are driving submetering opportunities in the multi-family, commercial, and industrial sectors. This course will enhance your submetering knowledge with hands-on training on installing, troubleshooting, and commissioning for common applications. This training is designed for installers and facilitated by submetering experts.

8:00 am–5:00 pm CDT

### Construction Suicide Prevention Outreach and Mental Health Program Train-the-Trainer

Dr. Sally Spencer-Thomas

Fee: \$100

There is a critical need for suicide prevention in the construction industry. The VitalCog in Construction Train-the-Trainer is a program offered to assist in the training of employees at all levels of a construction organization. This training creates a forum for dialogue and critical thinking about mental health challenges, and promotes help-seeking and help-giving behaviors. The goal of this program is to cultivate a construction community of employees who are aspiring to eliminate the devastating impact of suicide. By attending this training, participants will become VitalCog trainers and be supported in the implementation and facilitation of the VitalCog in Construction training.

8:00 am–5:00 pm CDT

### Introduction to Structured Cabling Installation

Chuck Bowser, *Leviton*

Fee: \$100

This hands-on workshop provides a comprehensive overview of structured cabling systems and the evolving telecommunications industry. Participants will explore NFPA-70/NEC/CEC codes, TIA and ISO standards, and structured cabling best practices. The course will also cover backbone and horizontal distribution systems, with an emphasis on real-world installation techniques and field-testing procedures. Attendees should have a background in electrical installations and will receive recognition of completion. *This program is sponsored by the NLMCC.*

9:00 am–12:00 pm CDT

### Fault Managed Power Systems for Electrical Contractors

Steve Eaves, *Voltserver*; Ronna Davis, *Voltserver*; Kyle Krueger, *NECA*; Bob Dagostino, *DES Electronics*; Dave Dressler, *MN Statewide Limited Energy JATC*

Fee: \$135

This course is designed for electrical industry professionals seeking knowledge of Fault-Managed Power Systems. This revolutionary intelligent power technology plays a vital role for safe and reliable power distribution. This course will provide you with the expertise needed to propose, sell, and manage the next generation of Fault Managed Power Systems.

1:00pm–4:00 pm CDT

### PoE Lighting and Automation for Electrical Contractors

Tyler Andrews, *PoE Texas*; Kyle Krueger, *NECA*

Fee: \$135

This course is designed for electrical industry professionals seeking general knowledge of Power over Ethernet (PoE) Lighting and Automation. PoE combines power and data delivery over balanced twisted pair cabling and connectivity, transforming the way we approach lighting systems. This course will provide you with the expertise needed to propose, sell, and manage the installation of PoE Lighting Systems.



## FRIDAY, SEPTEMBER 12

8:00 am–5:00 pm CDT

**AI-Enhanced Sales & Marketing to Grow Service and Maintenance Revenue**Christopher Carr, *Dynaimix AI*

Fee: \$350

Learn how to refine your brand and messaging specifically for service and maintenance contracts while leveraging AI to drive smarter, faster growth. This course will discuss proven SEO strategies, automating your marketing and leveraging AI analytics to make growth-driven decisions. How to integrate social media and prospect with AI-powered insights will also be discussed. Participants will walk away with a proven system that connects AI, sales, and marketing to consistently land high-value service and maintenance contracts. *This program is sponsored by the NLMCC.*

8:00 am–5:00 pm CDT

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Fee: \$100

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8:00 am–5:00 pm CDT

**Service Boot Camp**Jonathan Marsh, *SteelToe Consulting*

Fee: \$350

Strengthen your electrical maintenance and service game—whether you're building a department from the ground up or tightening the bolts on an existing one. This workshop will walk you through the essentials of NFPA 70B and 70E, help you map and refine your service workflows, and equip you with tools, templates, and contract structures you can put to work right away. Think of it as a tune-up or a launch pad—wherever you're starting from, you'll leave better conditioned and more mission-ready. **[EI]**

9:00 am–12:00 pm CDT

**Enterprise Network and Fiber Optic Strategies: Optimizing Operations, Innovation, and Business Growth**Lee Refroe, *GoFroe/GoFar*; Tom Jallo, *Softing*

Fee: \$135

This course, designed for business owners, executives, and leaders in the electrical contracting industry, will provide insight needed to drive operational excellence, expand market share, and capitalize on new opportunities in the rapidly evolving fiber and enterprise networking industry. You will gain understanding into strategic approaches for workforce development, risk mitigation, and market expansion across electric, water, and renewable energy sectors. Special focus will be given to the deployment of fiber optic technologies, including Optical Ground Wire (OPGW) and All-Dielectric Self-Supporting (ADSS) fiber, as critical enablers of grid modernization, smart metering, substation automation, and remote monitoring of wind and solar assets.

8:00 am–12:00 pm CDT

**Powering the Future: Breaking Down the 2026 NEC Code Changes**Kyle Krueger, *NECA*

Fee: \$135

This course will dive into key updates, revisions, and new additions to the 2026 National Electrical Code, providing you with the knowledge needed to ensure compliance and enhance electrical safety. Complex changes will be broken down into actionable insights, offering real-world applications, and opportunities for discussion. Whether you're a contractor, inspector, or engineer, this course will equip you with the tools and understanding to confidently implement the latest standards in your projects.

1:00–4:00 pm CDT

**Wired for Safety: Cybersecurity Essentials for Electrical Contractors in a Connected World**Kyle Krueger, *NECA*; Jeff Parker, *CompTIA*

Fee: \$135

As electrical systems become more connected, contractors face new risks and responsibilities, especially with cybersecurity now part of safety codes like NEC, NFPA 72, and NFPA 79. This course offers business leaders in the electrical contracting industry a high-level look at emerging cybersecurity threats tied to Operational Technology (OT), IoT, and connected systems in all building types. Cybersecurity is now a scope of work, not just an IT issue. You will learn to identify cyber risks, understand liability and safety implications, and implement safeguards through secure design, installation, and planning, all while staying compliant and protecting business continuity.

# CONVENTION EDUCATION

NECA's Convention is all about providing you with access to the best speakers in the country on topics that are relevant to you. No matter your area of interest, NECA makes it easy to identify the education programs that are right for you.

Convention education sessions are included in the full registration package or can be purchased as a standalone. Full course descriptions and speaker biographies are available at [necaconvention.org](http://necaconvention.org).

## SATURDAY, SEPTEMBER 13

8:00 am–9:50 am CDT

### **The Future of Limited-Energy Systems: Evolving Requirements for the 2026 NEC**

Kyle Krueger, *NECA*

As low-voltage technologies become more common in buildings, the NEC has been restructured to enhance clarity, streamline requirements, and improve safety. You'll learn the reasons behind these changes, their impact on design and installation, and how to apply them in your projects. The session also covers best practices for compliance and key considerations for inspectors, contractors, and system designers.

8:00 am–9:50 am CDT

### **Future-Proofing Your Business with Practical Innovation**

Moderated by: Jason Thurner, *NECA*

Staying ahead in the electrical industry means embracing technology and innovation—but where do you start, and how do you ensure long-term success? In this session, leading contractors will share proven strategies, real-world applications, and game-changing insights on applying innovation to drive efficiency, profitability, and business growth. You'll walk away with practical steps to implement today and a clear vision for leveraging innovation to stay competitive for years to come. [\[CL\]](#)

8:00 am–9:50 am CDT

### **Improving Cash Flow and Payment Terms for EC Projects**

Dr. John Killingsworth, *Colorado State University*

Cash flow is the lifeblood of any electrical contracting business, yet many projects suffer from delayed payments and tight margins. This session will help you discover essential strategies for enhancing project-level cash flows and negotiating better payment terms to strengthen financial resilience in electrical construction projects. Insights into practical focus group findings on effective cash flow management and industry-specific negotiation techniques will also be discussed. [\[EI\]](#)

8:00 am–9:50 am CDT

### **Labor Relations Roundtable**

Ian Andrews and Jonathan Mandl, *NECA*

This roundtable session on Labor Relations topics will discuss critical industry matters and share best practices and think-tank solutions to potentially improve outcomes or discover repeatable ideas at the local level. All NECA, IBEW, and JATC attendees and encouraged to participate.

8:00 am–9:50 am CDT

### **Make It American: Empowering Electrical Contractors Through Domestic Manufacturing Compliance**

Alexa Burr, *NEMA*

NEMA's Make It American™ Program offers a structured approach to help electrical manufacturers and contractors navigate and comply with the Build America, Buy America (BABA) provisions. This panel will delve into how the program's standards and tools can assist contractors in ensuring that their projects meet federal requirements, thereby opening doors to new opportunities and markets.

8:00 am–9:50 am CDT

### **The Role of a Chapter Governor**

Moderated by: Jack Savage, *NECA*

As a NECA Chapter Governor, you are the official representative between your Chartered Chapter and the National organization. With 118 Chapters representing more than 4,400 member companies, each Governor must weigh the differing needs of their members and the overall needs of the association. This session will discuss those responsibilities to help all governors move NECA forward together.

8:00 am–9:50 am CDT

### **The State of AI in Electrical Contracting**

Christopher Carr, *Dynaimix AI*; Anton Mikec, *Lighthouse Electric*

AI is transforming the industry and contractors can leverage these technologies to enhance their businesses. This session will look at strategic and practical applications of AI as well as showcase real-life examples of how an electrical contractor is implementing this technology across their operations to give you both high-level insights and grounded, actionable takeaways. [\[CL\]](#)

8:00 am–8:50 am CDT • 9:00 am–9:50 am CDT

### **Killer Contract Clauses**

Philip Siegel, *Hendrick, Phillips, Salzman & Siegel, P.C.*

This course will discuss the top contract clauses that electrical contractors commonly face when presented with a contract from a general contractor or owner. We will discuss the legal consequences of these clauses and how to revise these clauses so that they are more equitable for the construction contractor. Among the clauses to be discussed are contingent payment provisions, indemnity provisions, insurance requirements, and scheduling provisions.

8:00 am–8:50 am CDT • 9:00 am–9:50 am CDT

### **Powering Through Conflict**

Amanda King, *Wired Leadership*; Brian Gini, *Collins Electrical Co., Inc.*

Building strong relationships is key to building successful projects. Oftentimes we hear, "Doing electrical work is the easy part, dealing with people is the real challenge." As a leader in the electrical industry, managing conflict is crucial for creating and maintaining a productive work environment. This session will provide practical strategies for leaders to navigate disagreements, improve communication, and boost team morale. [\[CL\]](#)

[\[EI\]](#) = based on ELECTRI International research    [\[CL\]](#) = Contractor Led



8:00 am–8:50 am CDT • 9:00 am–9:50 am CDT

### **We Can Deliver Service Better, Here's How**

Fred Sargent, *Great Service Forums*

Every contractor has the potential to turn great service into lasting customer relationships. This session will explore the five key stages of the service and maintenance process; responding to requests, arriving on-site, addressing needs, closing out the service call, and following up and how each step shapes the customer's experience. Through real-life examples, you'll learn how to create customers for life by delivering consistent, memorable service at every touchpoint.

8:00 am–8:50 am CDT • 9:00 am–9:50 am CDT

### **You Can't Fix Your Mental Health with Duct Tape**

Dr. Sally Spencer-Thomas

During this session, humor and storytelling are used to show why mental health matters in safety-critical industries. Participants will explore key risk factors, understand how workplace environments impact wellbeing, and learn practical ways to support both themselves and their teams.

## **SUNDAY, SEPTEMBER 14**

8:00 am–9:50 am CDT

### **Inside Washington: Navigating a New Washington**

Marco Giamberardino, *NECA*

Republicans hold the so-called "trifecta:" the Senate, the House, and White House. Learn how Congress has been working with, and relying on, the Administration on issues important to your business, including tax reform, tariffs, permitting reform, and future work opportunities for NECA contractors.

8:00 am–9:50 am CDT

### **Megaprojects and Labor Markets: Challenges and Strategic Solutions**

Moderated by: Dr. Anthony Perrenoud, *Boise State University*

Megaprojects are reshaping local labor markets and creating intense competition for skilled workers. This session will explore how these large-scale projects impact workforce availability and offer practical strategies to stay competitive. You will learn how to prepare for and mitigate labor influences that impact both large-scale projects and their ongoing, smaller contracts. [\[CL\]](#) [\[EI\]](#)

8:00 am–9:50 am CDT

### **Organizational Assessment for Growth**

Moderated by: Shaabini Alford, *Maxim Consulting*

This session will guide you through a holistic evaluation process, helping you prioritize improvements, align company goals, and develop a strategic plan to strengthen your business from the inside out. You will walk away with a structured framework and actionable steps to implement a comprehensive organizational assessment within your companies. [\[CL\]](#)

8:00 am–9:50 am CDT

### **Safety Roundtable**

Moderated by: Wesley Wheeler and Michael Starnier, *NECA*

This session will involve all participants in roundtable conversations on safety, moderated by NECA's safety team. Major concerns and issues related to safety and solutions and resources that are available will be discussed.

8:00 am–9:50 am CDT

### **Using Systems Integration to Create a Service Mindset**

Chuck Fairchild, *Fairchild Communication Systems, Inc.*; Jerry Hein, *ECSI System Integrators*; Kurt Brinkman, *Intrepid Electronic Systems Inc.*; Fred Sargent, *Great Service Forums*

As connected devices and smart power technologies reshape the industry, you are increasingly expected to be trusted partners in facility and systems management. Meanwhile, workforce challenges and rapid tech changes are shifting how value is delivered. In this panel, we will discuss how a service-focused mindset can unlock new revenue and position you for long-term success. [\[CL\]](#)

8:00 am–8:50 am CDT • 9:00 am–9:50 am CDT

### **Are You Getting the Most Out of NECA?**

Cassy Anderson, Dave Orman, Tom Lipka and David Manderson, *NECA*

You're part of the premier association for electrical contractors and have access to invaluable content, programming, and opportunities, but what should you focus on? This session, delivered by NECA Field Representatives, will help you prioritize which programs and services will have the most immediate effect on your business. Learn how NECA can help you with labor relations, business and market development, education, innovation, standards, safety, advocacy, networking, and more.

8:00 am–8:50 am CDT • 9:00 am–9:50 am CDT

### **Demystifying CIR**

Ian Andrews, Steve Krieg and David Woodard, *NECA*; Larry Bell, *Alaska Chapter, NECA*

For over a century, the Council on Industrial Relations has helped resolve thousands of disputes in the NECA-IBEW labor relations space. Despite its transparency, publicly available procedures, and sessions open to the public, misunderstandings about CIR still persist. This session will offer a clear, entry-level overview of how CIR works, dispel common myths, and provide an opportunity to ask questions about its practices and procedures. Please note: in accordance with CIR policy, individual cases will not be discussed.

8:00 am–8:50 am CDT • 9:00 am–9:50 am CDT

### **Discovering and Capturing Hidden Value in Your Negotiations**

Lauri A. Rollings, *Lauri Rollings and Associates, LLC*

In this session, you'll learn practical strategies for uncovering and capturing hidden value in any negotiation. This session will offer real-world insights you can apply immediately, no matter the size or stakes of the deal.

# CONVENTION EDUCATION

8:00 am–8:50 am CDT • 9:00 am–9:50 am CDT

## **Public Projects in the Time of Trump**

*David Warner, Centre Law and Consulting LLC*

Project Labor Agreements are facing new challenges, revisions to the Davis-Bacon Act have been rolled back, and rapid changes are happening across multiple agencies. During this, the current Secretary of Labor is considered one of the most pro-union in recent Republican administrations. This session will discuss publicly financed construction projects and provide insights into what you can expect over the next three years.

8:00 am–8:50 am CDT • 9:00 am–9:50 am CDT

## **What is AI's Neural Net and How to Implement an AI Chatbot in your Daily Workflow**

*Jared Christman, Big State Electric; Sean Lazarian, Essco*

Artificial intelligence is transforming how electrical contractors manage operations, and this session will show you how to harness its power. Learn how to implement AI neural networks and integrate AI chatbots into your day-to-day operations. You'll see how these tools can boost efficiency, reduce errors, and enhance decision-making, no deep technical background required. [\[CL\]](#)

## **MONDAY, SEPTEMBER 15**

8:00 am–8:50 am CDT

## **Are You Getting the Most Out of ELECTRI?**

*Josh Bone, Laura Holmes, Jessica Cardenas and Anna Jochim, ELECTRI International*

ELECTRI offers a wide-range of resources beyond research reports including the Business Coaching program, Project Management Apprenticeship, Interactive Career Map and KPI Benchmarking. Learn how to access resources, integrate them into your business, and connect with ELECTRI's network. Whether you're a contractor, chapter leader, or industry partner, this session will help you get the most out of ELECTRI and ensure you're prepared for tomorrow. [\[EI\]](#)

8:00 am–8:50 am CDT

## **Built from Within: Empowering In-House Business Developers for Strategic Growth**

*Moderated by: Marco Giamberardino, NECA*

As the landscape becomes increasingly competitive, the role of business developers within construction firms is more critical than ever. This panel brings together professionals who are driving growth from within their ECs. Learn how these internal champions are identifying opportunities, building client relationships, and aligning with leadership to shape strategic direction. This session will offer actionable insights into building sustainable pipelines and winning more work, without relying solely on external consultants. [\[CL\]](#)

8:00 am–8:50 am CDT

## **Combating Rework: Strategies for a Better Bottom Line**

*Hala Nassereddine, NCM Consulting*

Rework is one of the most costly and avoidable issues on electrical contracting projects, impacting budgets, schedules, and morale. This session will provide practical strategies to identify, manage, and reduce rework. The COMBAT strategy for guiding organizations in systematically improving rework outcomes and increasing profitability will also be discussed. [\[EI\]](#)

8:00 am–8:50 am CDT

## **Fault Managed Power: Unlocking Opportunities for Electrical Contractors**

*Jeff Beavers, NECA; Ron Tellas, Belden; Bob Voss, Panduit (FMP Alliance); Ronna Davis, VoltServer*

Fault Managed Power adoption can be a business opportunity for electrical contractors. The current state of FMP technology, its applications, relevant codes and standards, and how the FMP Alliance supports industry adoption will be addressed. You will learn how FMP can lead to faster project turnarounds, improved productivity, expanded project bids, and potential service model deployments.

8:00 am–8:50 am CDT

## **Labor Relations and Artificial Intelligence**

*Ian Andrews and Jonathan Mandl, NECA*

This session will explore practical ways to leverage AI tools for gathering and analyzing wage data, drafting or refining contract language, and supporting Collective Bargaining Agreement (CBA) strategies. Learn how AI applications can enhance decision-making, improve efficiency, and strengthen negotiation outcomes.

8:00 am–8:50 am CDT

## **Mastering Tough Conversations**

*Nic Bittle, NicBittle.com*

Avoiding difficult conversations can lead to costly mistakes, safety risks, and a breakdown in trust. But, it is a skill that can be developed. This session provides a framework to help you prepare for, conduct, and follow up on challenging conversations.

8:00 am–8:50 am CDT

## **The Role of a Chapter Governor**

*Moderated by: Jack Savage, NECA*

As a NECA Chapter Governor, you are the official representative between your Chartered Chapter and the National organization. With 118 Chapters representing more than 4,400 member companies, each Governor must weigh the differing needs of their members and the overall needs of the association. This session will discuss those responsibilities to help all governors move NECA forward together.

8:00 am–8:50 am CDT

## **Veteran Recruitment Initiatives**

*Moderated by: Ron Bailey, NECA*

Each year over 200,000 Veterans transition out of the military and re-enter the civilian job market. This session will discuss initiatives NECA is undertaking to recruit service members and their wealth of skills, leadership, and discipline to our industry through VEEP, VIPER and our coalition of associations. Discover how you are benefiting from this connection to build your workforce. [\[CL\]](#)

8:00 am–8:50 am CDT

## **Year of Economic Tumult: Where Are We Now?**

*Chris Kuehl, Armada Corporate Intelligence*

Understanding the current economic climate has never been more critical—or more challenging. This course invites participants to make sense of the economic turbulence we've witnessed. This course aims to provide a clear-eyed assessment of where we stand—and what might lie ahead for electrical contractors.



# TRADE SHOW EDUCATION: CONTRACTOR SOLUTIONS

Manufacturers and distributors often have the best research and development teams in the industry. They constantly study trends and develop new technologies that are designed to help electrical contractors be more effective and efficient on the job. Join us again this year as NECA exhibitors bring you the latest and greatest updates.

Trade Show Education is included with trade show registration. Full course descriptions are available at [necaconvention.org](https://necaconvention.org).

## CONTRACTOR SOLUTIONS SATURDAY, SEPTEMBER 13

12:00 pm–12:50 pm CDT

### Developing Skilled Field Leadership Teams

Jason McCarty, *Rosendin Electric*

For NECA contractors, the development of qualified and professional field leadership teams is an ongoing and often unmet challenge. With large numbers of skilled field leaders retiring, differing generational mindsets entering the workforce, and the implementation of technology based workflows, the necessity for contractor-driven educational opportunities has never been more important. [CL]

1:00 pm–1:50 pm CDT

### Advanced Materials in Renewables for Efficiency and Longevity

Bob Eaton, *Day & Night Solar*

This session will discuss how these advanced materials are shaping the future of sustainable energy, improving project planning, and offering new opportunities for contractors committed to high-performance, resilient renewable solutions.

2:00 pm–2:50 pm CDT

### Fall Protection and Ladders: How to Avoid Becoming a Statistic

Bob Hall, *Buckingham Manufacturing*

Falls are a leading cause of workplace injuries and deaths, and most of them are preventable. This session will discuss essential safety practices for working at heights, including proper ladder use, fall protection systems, and climbing techniques.

3:00 pm–3:50 pm CDT

### From the Field to the Office: Transforming Construction Operations with Technology

Dan Shea, *Shea Electric & Communications LLC*; Chris Halbach, *ArchKey Solutions*; Emily Martin, *Guarantee Electrical Company*; Alex Brown, *OpenSpace*; Aaron Baker, *OpenSpace*

In an era where construction leaders need to stay connected to their projects without constant travel, many turn to technology to monitor projects remotely. This session will discuss how several NECA contractors, of various sizes, are leveraging technology to stay ahead. [CL]

4:00 pm–4:50 pm CDT

### You Have Insurance. But Are You Covered?

Dean Rhoades, *Federated Insurance*

This session will discuss common coverage concerns and factors that affect business insurance premiums. Following this session you will have a understanding of how you can take control of your insurance and risk management programs, which in turn may help reduce future costs.

## SUNDAY, SEPTEMBER 14

12:00 pm–12:50 pm CDT

### Managing MV Cable System Maintenance Using Multi-Modal Sensing

Pruthvish Shah, *3M Company*

This session will introduce a new approach to maintaining Medium Voltage equipment and cable systems. This session will discuss common failure modes and the challenges of traditional maintenance, and a new solution using multi-modal sensing and analytics for early anomaly detection. This method helps reduce outage risk, improve efficiency, and supports a data-driven maintenance strategy aligned with NFPA 70B standards.

1:00 pm–1:50 pm CDT

### Simplifying Energy Management for Commercial and Industrial Buildings

Mike Hoppe, *ABB Electrification*

Expanding electrification presents new challenges for electrical contractors and facilities managers alike. Energy Management is now top of mind for many as commercial and industrial operations costs have risen. Trying to balance complex project needs while addressing customer expectations is one of the highest priorities for electrical contractors. This session will discuss new solutions that make it easier to connect electrical equipment to monitoring and controls systems.

2:00 pm–2:50 pm CDT

### Preparing for the 2026 NEC Code Changes: What Contractors Need to Know

Chad Kennedy, *Schneider Electric*; Kyle Krueger, *NECA*

The 2026 Code is coming. This session will discuss key updates and revisions to the 2026 National Electrical Code that impact contractors and provide practical guidance on how to comply with the new requirements. The top 2026 code changes, best practices for implementation, and actionable insights to ensure compliance and enhance safety in their electrical projects will be discussed.

3:00 pm–3:50 pm CDT

### Solving the Skilled Labor Shortage with Technology and Culture

Kassy Slaughter, *Procore*

The construction industry is at a crossroads, facing a critical labor shortage and the looming loss of expertise as seasoned professionals retire and younger generations remain hesitant to join the workforce. This session will discuss how culture and technology can address these challenges, how innovations like AI, AR, robotics, and automation are driving productivity on job sites and boosting profit margins, and how tech can help us extend careers without the physical toll, pass knowledge to the next generation, and foster a healthier culture.

## MONDAY, SEPTEMBER 15

9:30 am–10:20 am CDT

### **Optimizing Productivity: Exploring the 4x10 Work Week for Electrical Contractors**

Hala Nassereddine, *NCM Consulting*

Electrical contractors constantly seek ways to improve productivity, reduce costs, and enhance workforce satisfaction. One emerging strategy is the 4x10 work schedule. This session will examine if this schedule can increase efficiency, improve worker retention, enhance safety, and reduce absenteeism. Practical considerations such as project suitability, workforce adaptability, and market segment applicability to help contractors evaluate if this approach is right for their business will also be discussed. **[EI]**

10:30 am–11:20 am CDT

### **The Importance of a Disciplined, Technology Enabled, Labor Planning process**

Ryan Meitl, *RIVET Work*, Dan Zurawik, *Westphal & Co.*, David Peterson, *ERMCO*

Effective labor planning is a common challenge for contractors, and a key factor in scaling a successful business. This course explores how top electrical contractors align people, processes, and technology to build strong workforce management practices. Learn proven strategies to balance pursuit projects with existing commitments through scenario planning, identify workforce capacity mismatches as they happen, monitor labor ramp-downs to protect profit, and tackle schedule compression early using visual planning tools. **[CL]**

## LEADERSHIP

## SATURDAY, SEPTEMBER 13

12:00 pm–12:50 pm CDT

### **Transforming Workplace Dynamics Through Honest Conversations**

Brian Morales, *Orange County Chapter NECA*

Explore how open and honest conversations can revolutionize workplace dynamics. This presentation delves into the power of transparency, empathy, and clear communication to bridge gaps between leadership and employees. Attendees will learn practical strategies for fostering mutual respect, addressing challenges head-on, and creating a positive organizational culture.

1:00 pm–1:50 pm CDT

### **Nice vs. Kind: Enhance Your Workforce and Your Business Performance**

Rachael Gass and Andrea Herbert, *Be Kind Lyfe*

KIND Culture is a workplace philosophy that places emphasis on creating a Kind, Inclusive, Nurturing, and Dynamic environment. By embracing these values, companies foster a work culture that is empathetic, diverse, and promotes open communication and accountability. In this session, we will discuss what KIND Culture actually is, the financial impacts of poor culture, and why using empathy, curiosity, and grace can transform a culture into a kind, problem-solving, and innovative powerhouse.

2:00 pm–2:50 pm CDT

### **Leveraging Coaching and Mentoring to Build Thriving Teams**

Kristy Phillips, *Southwire*

In today's competitive landscape, retaining top talent, preparing future leaders, and attracting skilled employees are more crucial than ever. This session will discuss proven strategies to build impactful development programs that drive organizational success through real-world examples. Attendees will leave with actionable insights, best practices, and a renewed perspective on how to start strong and create thriving teams.

3:00 pm–3:50 pm CDT

### **The Future of Leadership: Strategies to Engage and Inspire Today's Workforce**

Amanda King, *Wired Leadership*

What's the secret to motivating today's workforce? The answer starts with understanding that motivation is temporary and that what motivates one person, may not motivate another. It's not about lighting a fire underneath, but rather lighting a fire within. This session will help you take inventory of your leadership toolbox, reflecting on what's working and what's not, while discovering new ways to lead effectively.

4:00 pm–4:50 pm CDT

### **Retaining This Generation's Best Talent**

Andy Netzel, *Altec, Inc.*

Today's employees seek out meaningful work, opportunities to develop and advance, and managers and teams that trust them. By understanding the forces that compel employees to change jobs and by aligning retention strategies with the current generation's goals and objectives, leaders can retain their best and brightest.

## SUNDAY, SEPTEMBER 14

12:00 pm–12:50 pm CDT

### **Mental Health in Construction: Addressing a Growing Industry Crisis**

Mark R. Dyke, *Collaborative Counseling Group/Ferris State University*

The construction industry is grappling with an unprecedented labor shortage, and the challenges are intensifying. Mental health struggles further compound the problem, depleting the workforce, increasing safety risks, and putting project deadlines at risk. During this presentation, we will delve into the critical issue of mental health in construction. Learn practical strategies to address this crisis from both a company-wide and personal perspective, empowering your team to build a healthier, more resilient workforce.

1:00 pm–1:50 pm CDT

### **Working with Multi-Generational Teams**

Lauri A. Rollings, *Lauri Rollings and Associates, LLC*

"No One Wants to Work Anymore" — Is it true? It might feel that way sometimes, especially with five generations now sharing the workplace, each with their own values, experiences, and ways of communicating. But instead of frustration, there's an opportunity: learn how to cut through the noise, manage the differences, and turn conflict into collaboration.

**[EI]** = based on ELECTRI International research **[CL]** = Contractor Led



2:00 pm–2:50 pm CDT

## **Finding Tomorrow's Talent Today**

Jolsna Thomas, *Rosendin*

Wondering how you are going to attract Gen Z, Alpha, and Beta while addressing the growing talent shortage? This session will discuss The Rosendin Foundation's innovative approach to providing Gen Alpha and Beta the opportunity to learn hands-on how to build safely from industry experts and cultivate an interest in a construction career. [\[CL\]](#)

3:00 pm–3:50 pm CDT

## **Strategies to Attract, Develop & Retain Top Talent**

Tabitha Roudebush and Kate Brownsett, *Atkore International*

In today's competitive labor market, attracting and retaining top talent is essential to staying ahead. This session will provide practical, proven strategies to help you strengthen your workforce at every stage of the employee journey. We'll spotlight the power of a unique, company-backed Immersion Program and explore leadership development tools, retention best practices, and culture-building techniques that drive long-term success.

## **MONDAY, SEPTEMBER 15**

9:30 am–10:20 am CDT

## **Powering the Future Workforce: Leveraging Interim Credentials for Early Recruitment Success**

Audra Kellams, *Electrical Training Alliance*

For electrical contractors facing workforce shortages and looking to build a reliable talent pipeline, the Interim Credentials program offers a strategic solution. This online curriculum, developed by the electrical training ALLIANCE mirrors the first year of the electrical apprenticeship, providing access to interactive textbooks and simulated hands-on training that prepares candidates for success—before they ever set foot on a jobsite. This session will discuss how you can get your JATC, or even your company, involved in this program.

10:30 am–11:20 am CDT

## **Helping Leaders Understand Themselves and Their Teams**

Nic Bittle, *NicBittle.com*

Effective leadership on the job site isn't just about technical skill, it's about knowing how to communicate, motivate, and build trust with your crew. Many field leaders struggle with communication breakdowns, personality clashes, and keeping their teams engaged because they miss opportunities to leverage their strengths, adapt to different personalities, and navigate daily challenges effectively. This session will help field leaders recognize their communication styles, leadership blind spots, and areas for growth.

## **TECHNOLOGY & INNOVATION**

### **SATURDAY, SEPTEMBER 13**

12:00 pm–12:50 pm CDT

## **Converged Building Technologies**

Kit Gaines, *Leviton*

By leveraging IoT, AI, and advanced analytics, converged building technologies optimize energy consumption, streamline maintenance, and provide actionable insights. This session will explore how converged building technologies integrate HVAC, lighting, security, and communications into smart, efficient systems. Power over Ethernet (PoE), energy codes, and operational technology (OT) networks enhance building performance, as well as real-world applications will be discussed.

1:00 pm–1:50 pm CDT

## **How to Efficiently Model and Prefabricate Electrical Conduit**

Larry Feskanich, *Greenlee*

The use of building information modeling (BIM) and prefabrication is steadily increasing. Understanding conduit installation and the interaction with the prefabrication equipment is a must to improve efficiency and reduce costly errors. This session will explore various practices, tricks, and conduit bending limitations that should be considered in the design. Tools that focus on the conduit runs to optimize the layout will also be discussed.

2:00 pm–2:50 pm CDT

## **Innovation in Action: Contractor Tech Tips & Tricks**

Sean Lazarian, *Essco*; Joe Barnard, *ArchKey Solutions*; Tom Adamson, *Custom Electric*

Hear directly from fellow contractors who have successfully integrated high-tech and low-tech solutions to streamline operations, improve efficiency, and boost profitability. This session will provide real-world examples, actionable best practices, and practical insights to help you apply innovative solutions to your business today while building a roadmap for future growth. [\[CL\]](#)

3:00 pm–3:50 pm CDT

## **The Impact of Artificial Intelligence on Electrical Estimating and Project Operations**

Patrick Verlaan and Michael Peterson, *Trimble Inc.*

Explore how artificial intelligence is reshaping the electrical construction industry by streamlining workflows and enhancing productivity across the office and job site. This session highlights real-world applications of AI and machine learning in areas like estimating, takeoff, and project management. Learn how AI can automate repetitive tasks, gather and analyze job site data, and uncover valuable insights, empowering your teams to work smarter, not harder, without replacing human expertise.

# TRADE SHOW EDUCATION: TECHNOLOGY & INNOVATION

4:00 pm–4:50 pm CDT

## **De-risking is a Team Sport: How AI Empowers Everyone in Project Success**

Chad Waite, *Document Crunch*

Artificial intelligence is becoming a powerful ally in reducing risk across contracts and construction projects. This session will discuss how leading builders are leveraging AI to enhance project execution from the back office to final handoff. How to select the right tools and technologies to ensure teams meet contract requirements; create AI-driven playbooks that clarify objectives, break down silos, and enhance collaboration within complex project constraints; and tap into collective data and intelligence to identify risks early, improve efficiency, and deliver more predictable outcomes will be discussed.

## **SUNDAY, SEPTEMBER 14**

12:00 pm–12:50 pm CDT

## **Think Big, Start Small: Scaling Innovation with a Growth Mindset**

Mica Ashmore, *Alterman Electric*; Alex Huntoon, *Newkirk Electric*

By starting small and testing innovations on a manageable scale, contractors can build confidence in what works, minimize risks, and set the foundation for scalable success. This session empowers electrical contractors to explore the potential of technology and process improvements without overcommitting resources. With a focus on adopting a growth mindset, attendees will gain practical strategies to experiment, learn, and thrive in an evolving industry. [\[CL\]](#)

1:00 pm–1:50 pm CDT

## **The Disruptive Impact of Fault-Managed Power and GPON**

Bob Dagostino, *Dagostino Electronic Services, Inc.*; David Krausman, *Motor City Electric Technologies Inc.*; Ian Merrill, *Tellabs*; Farukh Aslam, *Sinclair Digital*

This panel discussion explores how Fault-Managed Power (FMP) and Gigabit Passive Optical Networks (GPON) are disrupting traditional power distribution and fiber optic network design. How these technologies reduce the need for core spaces, simplify building design, and improve network efficiency and how contractors can leverage FMP and GPON to unlock new opportunities, deliver smarter solutions, and gain a competitive edge through cost savings and streamlined deployment will be discussed. [\[CL\]](#)

2:00 pm–2:50 pm CDT

## **Contractor Strategies That Work**

Dorin Nicorici, *Dynaletric Oregon*; Todd Grossweiler, *Allison-Smith*; Adam Davis, *Miller Electric*

Discover firsthand how contractors leverage the latest technology to solve industry challenges and stay ahead of the competition. From job site automation to data-driven decision-making, this session will equip you with immediately applicable strategies and long-term innovation tactics to elevate your business now and in the future. [\[CL\]](#)

3:00 pm–3:50 pm CDT

## **Adapting to Change: Challenges and Opportunities in Our Industry**

Tom Beross, *Net Electric Limited*; Benjamin Van de Putte, *APCI Communications Inc.*

As technology advances and industries converge, electrical and limited energy contractors are facing new challenges and evolving expectations. This session will discuss how increasing project demands are driving the need for cross-disciplinary skills, deeper collaboration, and a shift in the contractor's role to that of a proactive problem solver. The session also highlights disruptive trends, such as Class 4 Fault-Managed Power, and the critical role of strategic partnerships in navigating the industry's future. [\[CL\]](#)

## **MONDAY, SEPTEMBER 15**

9:30 am–10:20 am CDT

## **Cybersecurity for Connected Buildings**

Joseph Weyel, *CDI Technology Services*; Patrick Gorham, *Rosendin*; Jim Simpson, *Electrical Training Alliance*; Matthew Apfel, *IBEW Local #357*

As IT and OT systems converge and connected devices become more widespread, contractors face growing cybersecurity risks, even in traditional electrical installations like smart load centers. This panel will explore the evolving cybersecurity demands in connected buildings and discuss how the industry is preparing the workforce to meet these new challenges. [\[CL\]](#)

10:30 am–11:20 am CDT

## **Technology Transforming Your Business: Keys to Success**

Michael Zimmermann, *Milwaukee Tool*; Matt Lamb, *Rosendin*

What does it take to drive real business transformation? Milwaukee Tool and Rosendin are each undergoing major shifts and will share their insights on leading successful change. This session highlights best practices for transformation, whether through technology, process improvements, or strategic initiatives, to help you navigate and implement meaningful change in your business. [\[CL\]](#)

[\[EI\]](#) = based on ELECTRI International research [\[CL\]](#) = Contractor Led

THURSDAY, SEPTEMBER 11

7:30 am — 5:00 pm  
Registration.....MPW

8:00 am — 5:00 pm  
Field Leadership Essentials Train-the-Trainer (Day 1 of 2)—  
Jay Jones, Emily Huesman.....MPW

8:00 am — 5:00 pm  
Submetering Pro Installation & Commissioning (Day 1 of 2)—  
Joshua Knott.....MPW

8:00 am — 5:00 pm  
Construction Suicide Prevention Outreach and Mental Health  
Program Train-the-Trainer — Dr. Sally Spencer-Thomas.....MPW

8:00 am — 5:00 pm  
Introduction to Structured Cabling Installation  
— Chuck Bowser .....MPW

9:00 am — 1:00 pm  
Fault Managed Power Systems for Electrical Contractors—  
Steve Eaves, Ronna Davis, Kyle Krueger, Bob Dagostino,  
Dave Dressler.....MPW

1:00 pm — 4:00 pm  
PoE Lighting and Automation for Electrical Contractors—  
Tyler Andrews, Kyle Krueger.....MPW

FRIDAY, SEPTEMBER 12

7:00 am — 5:00 pm  
Registration.....MPW

8:00 am — 9:00 am  
Board of Governors Breakfast.....MPW

8:00 am — 5:00 pm  
Field Leadership Essentials Train-the-Trainer (Day 2 of 2)—  
Jay Jones, Emily Huesman.....MPW

8:00 am — 5:00 pm  
Submetering Pro Installation & Commissioning (Day 2 of 2)—  
Joshua Knott.....MPW

8:00 am — 5:00 pm  
Construction Suicide Prevention Outreach and Mental Health  
Program Train-the-Trainer—Dr. Sally Spencer-Thomas.....MPW

8:00 am — 5:00 pm  
AI-Enhanced Sales & Marketing to Grow Service and Maintenance  
Revenue—Christopher Carr.....MPW

8:00 am — 5:00 pm  
Service Boot Camp—Jonathan Marsh.....MPW

8:00 am — 12:00 pm  
Powering the Future: Breaking Down the 2026 NEC Code  
Changes—Kyle Krueger.....MPW

9:00 am — 12:00 pm  
Board of Governors Meeting.....MPW

9:00 am — 12:00 pm  
Enterprise Network and Fiber Optic Strategies: Optimizing  
Operations, Innovation, and Business Growth—  
Lee Refroe, Tom Jallo.....MPW

1:00 pm — 4:00 pm  
Wired for Safety: Cybersecurity Essentials for Electrical  
Contractors in a Connected World—  
Kyle Krueger, Jeff Parker .....MPW

1:30 pm — 3:30 pm  
ELECTRI International  
Electrical Contracting Innovation Challenge.....MPW

6:30 pm — 7:30 pm  
NECA Innovation Institute Reception  
(invitation only)..... Museum of Science & Industry

6:30 pm — 7:30 pm  
Student Chapter Reception..... Museum of Science & Industry

6:30 pm — 7:30 pm  
Past National Officers Reception (invitation only).....Museum of  
Science & Industry

7:00 pm — 7:30 pm  
NECAPAC Reception (invitation only) ..... Museum of Science &  
Industry

7:30 pm — 9:30 pm  
Opening Reception:  
Night at the Museum..... Museum of Science & Industry

9:30 pm — 10:30 pm  
Opening Reception After Party..... Museum of Science & Industry

SATURDAY, SEPTEMBER 13

7:30 am — 5:00 pm  
Registration.....MPW

8:00 am — 9:50 am  
● The Future of Limited-Energy Systems: Evolving Requirements  
for the 2026 NEC—Kyle Krueger .....MPW

8:00 am — 9:50 am  
● ● Future-Proofing Your Business with Practical Innovation  
[CL]—Moderated by: Jason Thurner .....MPW

8:00 am — 9:50 am  
● ● Improving Cash Flow and Payment Terms for EC Projects  
[EI]—Dr. John Killingsworth.....MPW

8:00 am — 9:50 am  
● Labor Relations Roundtable—Ian Andrews,  
Jonathan Mandl .....MPW

**Tracks:**

● Business Best Practices

● Business Development

● Updates

● Leadership & Communication

● Standards, Safety & Regulations

● Recruiting & Retaining

● Productivity

● Project Management

● Financial Management

● Innovation & Technology

[EI] = based on ELECTRI International research    [CL] = Contractor led

**MPW** = McCormick Place West Convention Center



# SCHEDULE-AT-A-GLANCE

8:00 am — 9:50 am

● ● Make It American: Empowering Electrical Contractors Through Domestic Manufacturing Compliance—Alexa Burr....MPW

8:00 am — 9:50 am

● The Role of a Chapter Governor—  
Moderated by: Jack Savage.....MPW

8:00 am — 9:50 am

● The State of AI in Electrical Contracting [CL]—  
Christopher Carr, Anton Mikec .....MPW

8:00 am — 8:50 am

● ● Killer Contract Clauses—Philip Siegel .....MPW

8:00 am — 8:50 am

● Powering Through Conflict [CL]—Amanda King, Brian Gini...MPW

8:00 am — 8:50 am

● We Can Deliver Service Better, Here's How—  
Fred Sargent.....MPW

9:00 am — 9:50 am

● ● You Can't Fix Your Mental Health with Duct Tape—Dr. Sally Spencer-Thomas .....MPW

9:00 am — 9:50 am

● ● Killer Contract Clauses—Philip Siegel .....MPW

9:00 am — 9:50 am

● Powering Through Conflict [CL]—  
Amanda King, Brian Gini.....MPW

9:00 am — 9:50 am

● We Can Deliver Service Better, Here's How—  
Fred Sargent.....MPW

9:00 am — 9:50 am

● ● You Can't Fix Your Mental Health with Duct Tape—  
Dr. Sally Spencer-Thomas.....MPW

10:00 am — 11:30 am

Opening General Session—Scottie Pippen.....MPW

10:30 am — 5:00 pm

Showstopper Showcase.....MPW

11:30 am — 5:00 pm

NECA Show ..... Show Floor, MPW

11:30 am — 12:15 pm

Innovation Overload..... Emerging Innovation Hub, MPW

12:00 pm — 12:50 pm

● Converged Building Technologies—  
Kit Gaines ..... Show Floor, MPW

12:00 pm — 12:50 pm

● Transforming Workplace Dynamics Through Honest  
Conversations—Brian Morales ..... Show Floor, MPW

12:00 pm — 12:50 pm

● ● Developing Skilled Field Leadership Teams [CL]—  
Jason McCarty ..... Show Floor, MPW

1:00 pm — 1:45 pm

Innovation Overload..... Emerging Innovation Hub, MPW

1:00 pm — 1:50 pm

● ● How to Efficiently Model and Prefabricate Electrical  
Conduit—Larry Feskanich ..... Show Floor, MPW

1:00 pm — 1:50 pm

● ● Nice vs. Kind: Enhance Your Workforce and Your Business  
Performance—Rachael Gass, Andrea Herbert..... Show Floor, MPW

1:00 pm — 1:50 pm

● ● Advanced Materials in Renewables for Efficiency and  
Longevity—Bob Eaton..... Show Floor, MPW

1:00 pm — 3:00 pm

Women in NECA.....MPW

2:00 pm — 2:50 pm

● Innovation in Action: Contractor Tech Tips & Tricks [CL]—  
Sean Lazarian, Joe Barnard, Tom Adamson ..... Show Floor, MPW

2:00 pm — 2:50 pm

● ● Leveraging Coaching and Mentoring to Build Thriving  
Teams—Kristy Phillips..... Show Floor, MPW

2:00 pm — 2:50 pm

● Fall Protection and Ladders: How to Avoid Becoming a  
Statistic—Bob Hall..... Show Floor, MPW

2:30 pm — 3:15 pm

Innovation Overload..... Emerging Innovation Hub, MPW

3:00 pm — 3:50 pm

● ● The Impact of Artificial Intelligence on Electrical Estimating  
and Project Operations—  
Patrick Verlaan, Michael Peterson ..... Show Floor, MPW

3:00 pm — 3:50 pm

● The Future of Leadership: Strategies to Engage and Inspire  
Today's Workforce—Amanda King ..... Show Floor, MPW

3:00 pm — 3:50 pm

● ● From the Field to the Office: Transforming Construction  
Operations with Technology [CL]—Dan Shea, Chris Halbach, Emily  
Martin, Alex Brown, Aaron Baker ..... Show Floor, MPW

4:00 pm — 4:45 pm

Innovation Overload..... Emerging Innovation Hub, MPW

4:00 pm — 4:50 pm

● ● De-risking is a Team Sport: How AI Empowers Everyone in  
Project Success—Chad Waite..... Show Floor, MPW

4:00 pm — 4:50 pm

● Retaining This Generation's Best Talent—  
Andy Netzel ..... Show Floor, MPW

4:00 pm — 4:50 pm

● You Have Insurance. But Are You Covered?—  
Dean Rhoades ..... Show Floor, MPW

4:00 pm — 5:00 pm

Future Leaders Roundtable.....MPW

5:00 pm

Daily Prize Drawing..... Sports Zone, MPW

5:30 pm — 7:00 pm  
Academy Reception (invitation only)..... Palmer House

## SUNDAY, SEPTEMBER 14

7:00 am — 8:00 am  
Connecting by Faith & Prayer .....MPW

7:30 am — 4:00 pm  
Registration .....MPW

8:00 am — 9:50 am  
● Inside Washington: Navigating a New Washington—  
Marco Giamberardino .....MPW

8:00 am — 9:50 am  
● Megaprojects and Labor Markets: Challenges and Strategic  
Solutions [CL] [EI]—  
Moderated by: Dr. Anthony Perrenoud .....MPW

8:00 am — 8:50 am  
● Organizational Assessment for Growth [CL]—  
Moderated by: Shaabini Alford.....MPW

8:00 am — 9:50 am  
● Safety Roundtable—Moderated by: Wesley Wheeler and  
Michael Starner .....MPW

8:00 am — 9:50 am  
● Using Systems Integration to Create a Service Mindset [CL]—  
Chuck Fairchild, Jerry Hein, Kurt Brinkman, Fred Sargent.....MPW

8:00 am — 8:50 am  
● Are You Getting the Most Out of NECA?—Cassy Anderson,  
Dave Orman, Tom Lipka, David Manderson .....MPW

8:00 am — 8:50 am  
● Demystifying CIR—Ian Andrews, Steve Krieg, David Woodard,  
Larry Bell.....MPW

8:00 am — 8:50 am  
● Discovering and Capturing Hidden Value in Your Negotiations—  
Lauri A. Rollings .....MPW

8:00 am — 8:50 am  
● Public Projects in the Time of Trump—David Warner.....MPW

8:00 am — 8:50 am  
● What is AI's Neural Net and How to Implement an AI Chatbot  
in your Daily Workflow —Jared Christman, Sean Lazarian.....MPW

9:00 am — 9:50 am  
● Are You Getting the Most Out of NECA?—Cassy Anderson,  
Dave Orman, Tom Lipka, David Manderson .....MPW

9:00 am — 9:50 am  
● Demystifying CIR—Ian Andrews, Steve Krieg, David Woodard,  
Larry Bell.....MPW

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● Discovering and Capturing Hidden Value in Your Negotiations—  
Lauri A. Rollings .....MPW

9:00 am — 9:50 am  
● Public Projects in the Time of Trump —David Warner.....MPW

9:00 am — 9:50 am  
● What is AI's Neural Net and How to Implement an AI Chatbot  
in your Daily Workflow —Jared Christman, Sean Lazarian.....MPW

10:00 am — 11:30 am  
Sunday General Session—Labor Relations Fireside Chat.....MPW

10:30 am — 4:00 pm  
Showstopper Showcase..... Show Floor, MPW

11:30 am — 4:00 pm  
NECA Show ..... Show Floor, MPW

12:00 pm — 12:50 pm  
● Think Big, Start Small: Scaling Innovation with a Growth  
Mindset [CL]—Mica Ashmore, Alex Huntoon..... Show Floor, MPW

12:00 pm — 12:50 pm  
● Mental Health in Construction: Addressing a Growing Industry  
Crisis—Mark R. Dyke ..... Show Floor, MPW

12:00 pm — 12:50 pm  
● Managing MV Cable System Maintenance Using Multi-Modal  
Sensing—Pruthvish Shah ..... Show Floor, MPW

12:15 pm — 1:00 pm  
Innovation Overload ..... Emerging Innovation Hub, MPW

1:00 pm — 1:50 pm  
● The Disruptive Impact of Fault-Managed Power and GPON  
[CL]—Bob Dagostino, David Krausman, Ian Merrill,  
Farukh Aslam..... Show Floor, MPW

1:00 pm — 1:50 pm  
● Working with Multi-Generational Teams—  
Lauri A. Rollings ..... Show Floor, MPW

1:00 pm — 1:50 pm  
● Simplifying Energy Management for Commercial and  
Industrial Buildings—Mike Hoppe..... Show Floor, MPW

1:45 pm — 2:30 pm  
Innovation Overload ..... Emerging Innovation Hub, MPW

2:00 pm — 2:50 pm  
● Contractor Strategies That Work [CL]—Dorin Nicorici, Todd  
Grossweiler, Adam Davis .....MPW

2:00 pm — 2:50 pm  
● Finding Tomorrow's Talent Today [CL]—  
Jolsna Thomas..... Show Floor, MPW

2:00 pm — 2:50 pm  
● Preparing for the 2026 NEC Code Changes: What Contractors  
Need to Know—Chad Kennedy, Kyle Krueger..... Show Floor, MPW

2:00 pm — 4:00 pm  
Business Development Roundtable.....MPW

3:00 pm — 3:50 pm  
● Adapting to Change: Challenges and Opportunities in Our  
Industry [CL]—  
Tom Beros, Benjamin Van de Putte..... Show Floor, MPW

3:00 pm — 3:50 pm  
● Strategies to Attract, Develop & Retain Top Talent—Tabitha  
Roudebush, Kate Brownsett..... Show Floor, MPW

# SCHEDULE-AT-A-GLANCE

3:00 pm — 3:50 pm  
 ●● Solving the Skilled Labor Shortage with Technology and Culture—Kassy Slaughter..... Show Floor, MPW

3:15 pm — 4:00 pm  
 Innovation Overload..... Emerging Innovation Hub, MPW

4:00 pm — 5:00 pm  
 Business Development Reception (invitation only).....MPW

4:00 pm  
 Daily Prize Drawing..... Sports Zone, MPW

5:30 pm — 7:00 pm  
 ELECTRI International Reception  
 (invitation only).....Revel Motor Row

## MONDAY, SEPTEMBER 15

7:30 am — 1:00 pm  
 Registration.....MPW

8:00 am — 8:50 am  
 ● Are You Getting the Most Out of ELECTRI International? [EI]—  
 Josh Bone, Laura Holmes, Jessica Cardenas,  
 Anna Jochim.....MPW

8:00 am — 8:50 am  
 ● Built from Within: Empowering In-House Business Developers  
 for Strategic Growth [CL]—  
 Moderated by: Marco Giamberardino .....MPW

8:00 am — 8:50 am  
 ●● Combating Rework: Strategies for a Better Bottom Line [EI]—  
 Hala Nassereddine .....MPW

8:00 am — 8:50 am  
 ●● Fault Managed Power: Unlocking Opportunities for Electrical  
 Contractors—  
 Jeff Beavers, Ron Tellas, Bob Voss, Ronna Davis.....MPW

8:00 am — 8:50 am  
 ●● Labor Relations and Artificial Intelligence—Ian Andrews,  
 Jonathan Mandl .....MPW

8:00 am — 8:50 am  
 ● Mastering Tough Conversations: A Blueprint for Success—  
 Nic Bittle.....MPW

8:00 am — 8:50 am  
 ● The Role of a Chapter Governor—  
 Moderated by: Jack Savage.....MPW

8:00 am — 8:50 am  
 ● Veteran Recruitment Initiatives [CL]—  
 Moderated by: Ron Bailey.....MPW

8:00 am — 8:50 am  
 ● Year of Economic Tumult:  
 Where Are We Now?—Chris Kuehl.....MPW

8:00 am — 1:00 pm  
 Showstopper Showcase..... Show Floor, MPW

9:00 am — 1:00 pm  
 NECA Show ..... Show Floor, MPW

9:30 am — 10:20 am  
 ● Cybersecurity for Connected Buildings [CL]—  
 Joseph Weyel, Patrick Gorham, Jim Simpson,  
 Matthew Apfel ..... Show Floor, MPW

9:30 am — 10:20 am  
 ● Powering the Future Workforce: Leveraging Interim Credentials  
 for Early Recruitment Success—Audra Kellams ... Show Floor, MPW

9:30 am — 10:20 am  
 ●● Optimizing Productivity: Exploring the 4x10 Work Week for  
 Electrical Contractors [EI]—  
 Hala Nassereddine ..... Show Floor, MPW

9:45 am — 10:30 am  
 Innovation Overload..... Emerging Innovation Hub, MPW

10:30 am — 11:20 am  
 ●● Technology Transforming Your Business: Keys to Success  
 [CL]—Michael Zimmermann, Matt Lamb ..... Show Floor, MPW

10:30 am — 11:20 am  
 ● Helping Leaders Understand Themselves and Their Teams—  
 Nic Bittle..... Show Floor, MPW

10:30 am — 11:20 am  
 ●● The Importance of a Disciplined, Technology Enabled, Labor  
 Planning process [CL]—Ryan Meitl, Dan Zurawik,  
 David Peterson ..... Show Floor, MPW

11:15 pm — 12:00pm  
 Innovation Overload..... Emerging Innovation Hub, MPW

1:15 pm — 2:30 pm  
 Closing General Session—Henry Winkler .....MPW

2:30 pm  
 Great Grand Prize Drawing..... MPW

7:00 pm — 9:30 pm  
 (Doors open at 7, music starts at 8:15)  
 Closing Celebration—  
 Motown Showdown.....Aon Ballroom, Navy Pier

*All times are Central Time and are subject to change.*

### Tracks:

- Business Best Practices    ● Business Development    ● Updates
- Leadership & Communication    ● Standards, Safety & Regulations
- Recruiting & Retaining    ● Productivity    ● Project Management
- Financial Management    ● Innovation & Technology

[EI] = based on ELECTRI International research    [CL] = Contractor led  
 MPW = McCormick Place West Convention Center

For full course descriptions, instructor biographies and  
 information about the General Sessions, Opening Reception  
 and Closing Celebration, visit [www.necaconvention.org](http://www.necaconvention.org).

For the most current updates about NECA 2025 Chicago, find  
 us on Facebook and follow us on X, Instagram and LinkedIn:



@necanet #NECA25



# THE NECA SHOW: YOUR INDUSTRY SOLUTION CENTER



## NECA Show Hours:

- **Saturday, September 13**  
11:30 am – 5:00 pm
- **Sunday, September 14**  
11:30 am – 4:00 pm
- **Monday, September 15**  
9:00 am – 1:00 pm

Still the undisputed leader in the electrical construction industry, the NECA Show continues to grow. The NECA Show puts you face-to-face with manufacturer execs so you can discuss your specific needs for the jobsite, shop, or office. Our goal is to provide the products and services electrical professionals need to stay competitive in the marketplace.

The NECA Show floor is an interactive classroom. This is the place to test new products and learn about solutions that will drive efficiencies and better results.

- Talk with company execs from 350+ exhibitors
- Over 100,000 square feet of booths filled with thousands of products and services covering all aspects of the growing electrical construction industry
- Attend any of the 33 trade show education workshops: Construction Solutions, Technology and Innovation, and Leadership
- Visit the Showstopper Showcase (newest products) sponsored by ELECTRICAL CONTRACTOR magazine to see what's been introduced in the market within the last 12 months
- Stop by the NECA Survey booth and help us continue to improve your convention experience. Who knows? You might even win cash and prizes!
- Stay on top of the games in the NECA Sports Zone
- Take a stroll through NECA Park, where you can explore the history of NECA, play games, and relax in an interactive environment

## NECA Showstopper Showcase

Technology and innovation are constantly driving manufacturers to bring new products and services to the

market. They know that your success is their success. So be among the first to see the newest products, technology and services at the NECA Showstopper Showcase and Awards. *Sponsored by ELECTRICAL CONTRACTOR magazine,*

the Showstopper Awards are the most prestigious recognition for manufacturers in the electrical construction industry. The Showcase features over 200 entries representing the latest solutions on the market. These innovative advancements aid electrical contractors on the job and in the office.

A "MUST SEE," the Showstopper Showcase opens one hour before the NECA Show each day.



# FEES AND INSTRUCTIONS

## FEES

### REGISTRATION (through July 25)

	REGISTRANT	GUEST
Member	\$1,750	\$1,125
Non-member	\$2,525	\$2,525

### LATE REGISTRATION (after July 25)

	REGISTRANT	GUEST
Member	\$2,000	\$1,325
Non-member	\$2,525	\$2,525

**Full Convention registration includes:** Opening Reception, Convention Education, Trade Show Education, NECA Show, lunch all three days of the NECA Show, admittance to General Sessions and Closing Celebration. Registering for the Full Convention also entitles you to admission to the NECA Show all three days as well as Convention Education sessions at no additional charge.

Preconvention workshops are an add-on to your NECA Convention experience and require a separate registration. Pricing information can be found at [www.necaconvention.org](http://www.necaconvention.org).

### CHICAGO PACKAGE \$1,000

**Access into Friday and Saturday events only, which includes:** Opening Reception, Convention Education on Saturday, NECA Trade Show access plus lunch on the Show Floor on Saturday, and Opening General Session.

## REGISTERING CHILDREN

Registration for children attending the NECA Show must be completed online. Children may visit the NECA Show Floor all three days, but must be registered and accompanied by a responsible adult at all times.

### CHILD PRICING

Child 16+ \$455 • Child 7–15 \$125 • Child 6 and under \$0

## REGISTRATION, PAYMENT AND CANCELLATION INFORMATION

All registrations must be made online at [www.necaconvention.org](http://www.necaconvention.org) or by telephone (1-800-368-6322).

Course availability is based on number of registrants.

### For Registration Support or Assistance contact:

**NECA Registration & Housing**  
**1-800-368-6322 tel • 1-415-293-4745 fax**  
**[necasupport@cmrus.com](mailto:necasupport@cmrus.com)**

**Cancellation Policy:** Cancellations in this section refer to the cancellation of the registration in its entirety.

- Cancellations received on or before **July 25, 2025** will receive a full registration refund.
- All Full Meeting, and Management Seminar/ Convention Education registration cancellations (including individual guest registrations) received between **July 26** and **August 26, 2025** will receive refund minus a \$100 processing fee.
- Paid Trade Show Only registration cancellations will receive refund minus \$50 processing fee.
- Cancellations or changes received after **August 26, 2025** will not receive any refund.
- Cancellations must be made in writing. Please submit your cancellation requests by sending us a message through the **NECA Registration & Hotel Support Center ([necasupport@cmrus.com](mailto:necasupport@cmrus.com))** or by fax to: **415-293-4745, ATTN: NECA Registration.**

**Refunds:** Check refunds will be issued six to eight weeks after the convention date. Refunds will **NOT** be issued for cancellations received after **August 26, 2025**. Credit card refunds will be processed within six to eight weeks after receiving the cancellation.

**No-Shows:** Refunds will NOT be issued to participants who do not attend the Convention and do not cancel their registration by **August 26, 2025**.

## CONVENTION EDUCATION ONLY

If you are not registering for the full Convention but you wish to attend any of the Convention Education classes, you can pay an early registration fee of **\$775**. This fee also entitles you to admission to the NECA Show all three days at no additional charge. *Please note that General Sessions are not included.*

## TRADE SHOW ONLY

Admission to the NECA Show all 3 days is available for **\$150**. The NECA Show is included if you are registering for Convention Education, Preconvention Workshops or the Full Convention. *Please note that General Sessions are not included.*

### NEW THIS YEAR! Tour of the IBEW-NECA Technical Institute

Friday, September 12 • 12:00 pm – 3:15 pm

Fee: \$25 (Lunch and Transportation Included)

*Available to Full Convention, Trade Show and Chicago Package*



# EXHIBITOR LIST

There are many ways to get product and supplier information, but only the NECA Show allows you to test a manufacturer or distributor's claim easily and at your convenience. Directly examine products and technology, ask face-to-face questions and compare product performance. In addition, attendees can see what's new in the industry, keep abreast of market developments, develop new business contacts, and solve specific problems.

Align Technology	Drawer AI	Innerduct.com	nVent	<b>Sonepar USA</b>
<b>3M</b>	Duralec	Innisfree Tools	NW Signal Maintenance, LLC	Southeast Lineman Training Center
<b>ABB</b>	<b>Eaton</b>	Insulated tools Limited	Olsun Electrics	<b>Southwire</b>
ABF World Group LLC	EC&M Magazine	International Development Services, Inc	OpenSpace	SP Products
Access Construction	ECA Chicago		Orbit Industries, Inc.	Sparkstone Electrical Group
Accuenergy (Canada) Inc.	EGALVANIC, LLC	<b>iTOOLco</b>	Osensa Innovations Corp.	Specified Technologies, Inc.
<b>Adrian Steel Company</b>	Eiko Global, LLC	Janitza LP	Oswego Creative, Inc.	Stepwise Electric
Advanced Test Equipment Rentals	ELECTRICAL CONTRACTOR MAGAZINE	JCL Energy	Paby LLC	Stratus
AECInspire	Electrical Starting Point	JDRF Electromag	Panduit Corp.	Summit Technology
AEMC Instruments	Electrical Training Alliance	JM Test Systems	Patabid	Sunbelt - Solomon Solutions
AIDA Corporation	Electrical.com	Johnson Kendall Johnson	Patriot Industries	Superior Tray Systems
Air-tow Trailers	Electri-Flex Company	Jokari, USA	Paulson Manufacturing Corp.	Supplyhouse.com
AltaVista Strategic Partners	Electronic Power Design (EPD)	Jonard Tools	Pelles.ai	Surety Bond Professionals, Inc.
<b>Altec Industries</b>	ELEGRP	Kahua, Inc	Penn Aluminum International LLC	SureWerx
Alva Manufacturing	Emerging Innovation Hub	Keystone Technologies	Phoenix Contact USA, Inc.	SurgePure Corporation
American Conduit	Emerson	Kidde Commercial	Piedmont Plastics, Inc.	T & R Electric Supply
American Innotek - Brief Relief	Empire Level	Klein Tools, Inc.	Pinnacle Infotech Inc.	Talon Roofing Products
American Polywater Corporation	Enerlites, Inc.	KNIPLEX Tools LP	Pinnacle Safety Products, LLC	Technitrol, Inc.
American Technical Publishers	Enertel Corp	Knowify	PlanRadar Inc.	Techture Inc
AMP Lighting	ENG	<b>Kojo Technologies, Inc</b>	PLP	Tekminds
APEX Integrated Solutions, Inc	Engineered Products Company	Kolbi Identification Products	Plymouth Rubber Europa S.A.U.	Tempo Communications
Archipelago Lighting	EPEC Solutions Inc.	KPA	Pole Base	Test CMR Company
<b>Arcoro</b>	EPRLive	KUIKBOX	Power Probe Group (KPS)	The Marketing Clerics
A-Rent Test Equipment	Eracore	L.H. Dottie Company	Powerline Hardware	TMC Transformers USA Inc.
Arlington Industries	Ericson Manufacturing Company	Leatherman Tool Group	<b>Procore</b>	Topcon Solutions
Asia Tradelink Corporation	Erin Rope Corporation	Legrand	Production Products, Inc	Trade Hounds
aspectLED	ESA Fabrication	Leica Geosystems	Professional Plastics	Tremar Corp Inc
<b>Atkore</b>	ESAFabrication	Leidos	Prysmian/Encore Wire	Trenchsafe
<b>Augmenta</b>	eSUB Construction Software	<b>Leviton Mfg. Co., Inc.</b>	PSP Products	<b>Trimble</b>
Austin Lane Technologies, Inc	EUCHIPS ELECTRONICS INC.	Light Efficient Design	Qube Corporation	Triplett Test Equipment & Tools
<b>Autodesk Construction Cloud</b>	Evolved Marketing	Lind Equipment	Quickbase	Tyfoom
Automation Displays, Inc.	EZ-CRETE LLC	Lindsay Precast	RAB Lighting	<b>Tyndale Company</b>
Basor Electric, Inc.	<b>Federated Insurance</b>	Liteband	Rack-A-Tiers Mfg. Inc.	U.S. CAD, An ARKANCE Company
BD ELECTRICAL	Ferret Tools	Liteline	Radix Wire Company	UCL Swift
Bidding Enterprise	Field Materials	Litetrionics	Rainwater Industrial Inc.	Ugly's Electrical References
Bidpak, Inc	FieldPulse	Low-Level Access, LLC	Raken	UL Standards & Engagement
<b>Border States</b>	FireXNull Inc.	LS Cable & System U.S.A., Inc.	Remarcable	U-Mark, Inc.
Bott USA	<b>Fluke Corporation</b>	LS Electric	RESA Power	Underground Devices Inc.
Brady Corporation	Foundation Software	<b>Lutron Electronics</b>	Rexel, Inc.	Unicamp USA
BRAH Electric	FUDAKIN LIGHTING, INC.	Lyncole XIT Grounding	Rhumbix	<b>United Rentals</b>
<b>Buckingham Mfg.</b>	Functional Devices, Inc.	Lynkwell	Riskcast Solutions	Utilities Instrumentation Services
BuildOps	GAN Human Resources	<b>Maddox Industrial Transformer, LLC</b>	<b>RIVET Work</b>	VEC
CAB (Cambria County Association for the Blind and Handicapped)	Genusys AI	Mag Daddy LLC	RMC GROW LIGHT INC	Veto Pro Pac
Cal Am Manufacturing	Giga Energy	Magnum Tool	Robroy Industries	VFC Lightning Protection
CED	GK Energy (thailand) Co.,Ltd	Maverick Power	RS Breakers and Controls	Vision InfoSoft
Celec Enterprises	GORE-TEX Professional	MAX USA Corp.	RVE	Visionary Electrical Solutions, Inc.
Cementex Products, Inc.	Grace Technologies	MB Cable Co.	RYMCO USA	Vital Electric Supply
Cerro Wire LLC	<b>Graybar</b>	MCA, Inc	SafeGuard Equipment	Volanti Displays
Cert-In Software Systems, Inc.	Great Lakes Data Racks and Cabinets	McCormick Systems, Inc. - A Foundation Software Company	Safety Technology International	Voltec Power & Lighting
Chalfant Manufacturing Company	<b>Greenlee Tools, Inc.</b>		SafetyReports by AlignOps	WAC Lighting
Champion Fiberglass	Gripple Inc.	Meltric	SAN MARINO INDUSTRIES LLC	Wago Corporation
Classic Wire & Cable	Group CBS - Advanced Electrical and Motor Controls	MIC - Mechanical Ingenuity Corp.	<b>Schneider Electric</b>	Wera Tools
Clyr	Halco Lighting Technologies	Milbank Manufacturing	SD Myers, Inc.	WESANCO
CMP Products	Halex Fittings	<b>Milwaukee Tool</b>	Seraphina Safety Apparel & Mfg	WESCO
Commusoft	<b>Harger Lightning &amp; Grounding</b>	Miro Industries Inc	Service Wire Co.	Wiha Tools
<b>Condoit</b>	HD Fleet	Missouri Valley JATC	<b>ServiceTitan</b>	Windsor Wire
Conest Software Systems	Heather Technologies Corporation	Miter	Sheakley Risk & Safety Solutions	Windy City Wire
Construction Monkey	High to Low Voltage	MOCA Systems, Inc.	Shen Fang Enterprise Co., LTD.	Winnie Industries
Contractors Choice Inc.	High Voltage Inc.	<b>National Safety Apparel</b>	Shineto Lighting USA LLC	Wisconsin Lighting Lab, Inc. (WILL)
Copperweld Building Wire	High Voltage Maintenance	NEPTCO Inc (A Chase Corporation Company)	Siemens Industry, Inc.	Work Force Pro
Crescent Electric Supply	<b>Hilti</b>	Net at Work	Signal Fluid Solutions	WorkMax
Crippa USA LLC	Hollobus Technologies Inc	NetConnex, LLC	SILTEC USA, INC	Zekelman
Current Tools, Inc.	Honeywell	NFPA	Silver Fox Labeling	ZION & EBENEZER TECHNOLOGIES
<b>Day &amp; Night Solar</b>	HUBS Inc.	NICHIFU AMERICA INC	simpleSwitch	Zip Cable Tray Systems Inc.
<b>DEWALT</b>	<b>Ideal Electrical</b>	NOARK Electric	Simpro Software Limited	Zuma Payroll
Disston Company	impac Fleet	North Shore Safety	Siteline	
DITEK Surge Protection	Industrial Electric Mfg. (IEM)	NSI Industries	SJS Electric VDC Inc	
<b>Document Crunch</b>			SMARTBUILD	
			Snake Tray	
			Softing Inc.	

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Exhibitor list as of May 19, 2025 • Visit [necaconvention.org](http://necaconvention.org) for the latest exhibitor list.





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**REGISTER TODAY!**

Early registration ends July 25, 2025

